



BRANDING *guide*





VISION

I want to teaches women to be confident in their health and fitness for life. How to maneuver gracefully through life's ups and down from a health and fitness perspective.



MISSION

I'm on a mission to give direct Access to the luxury of personal training at a price that won't break the bank.

Whatever Plan you choose I'll be right beside you, guiding you through your health and fitness journey.

LOGO



01



02



03



04

COLORS

WHITE

#FFFFFF

GREY

#D9D9D9

BLUE

#4F75B6

PURPLE

#7972B8

BLACK

#000000

TYPOGRAPHY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas accumsan lacus vel facilisis.

FONTS

JOSEFIN SANS

BOLD

SEMIBOLD

REGULAR

LIGHT

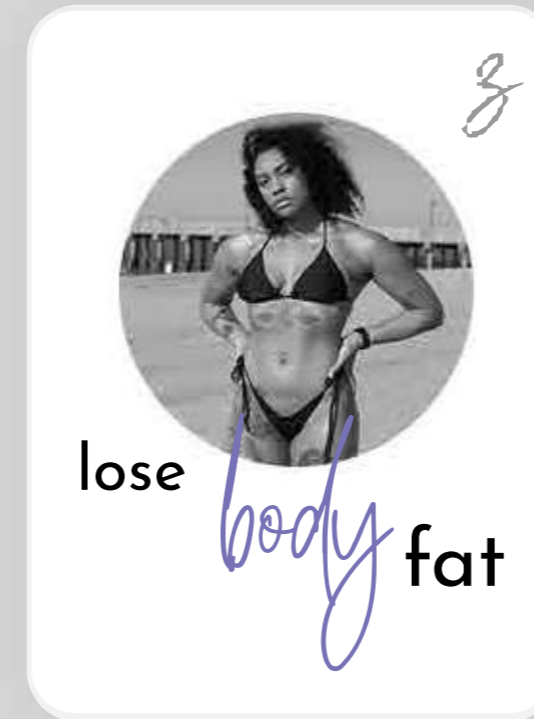
Regular

Matilda Signature

SOCIAL MEDIA



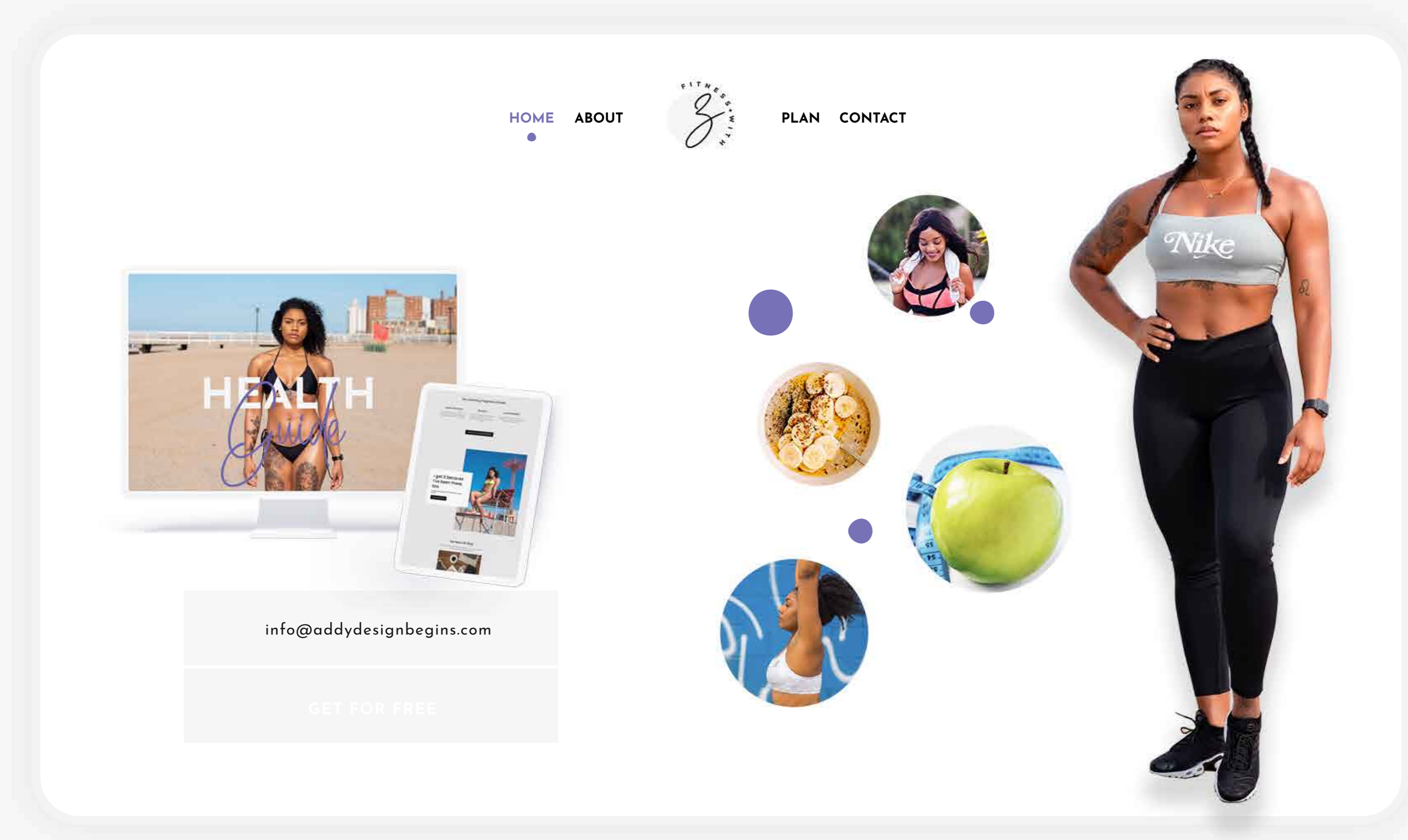
make
yourself a
priority



PHOTOGRAPHY



WEBSITE





THANK YOU